



Intern Biography



Will Poulin
Consulting Intern

Will is entering his third year at the University of California, Santa Barbara, where he is pursuing an undergraduate degree in Global Studies. Having grown up on the East Coast, he has always had a passion for travel and meeting all kinds of people. This appreciation for diverse perspectives and experiences has translated into his studies and professional career.

Will has experience working in food service, healthcare, and technology research, having performed a variety of duties in a diverse set of roles. This exposure to different industries and workflows has allowed him to become an adaptable professional with a strong problem-solving mindset. Well-versed in research, innovation, and product development, Will brings these skills to his work as a summer intern at 4xi.

During his time at 4xi, Will's focus will be on the development and launch of the 4xi 360 platform, as well as research for the Criterion 2.0 Customer Experience Survey and Report. Joining the company with a fresh set of eyes, he will also be working to provide insights and recommendations about 4xi, its operations, and products.

Over the course of the internship, Will hopes to learn about the consulting industry and the consultant-client relationship while providing support and creating tangible, positive change at 4xi. He is excited to work with the team and get a better understanding of their roles at 4xi, as well as their work with clients.

Client Engagements:

Will supports the 4xi team's roles and functions internally, as well as on client projects.

With a variety of skills such as editing, project planning, product development, data visualization, marketing, and research, Will is experienced in a variety of workflows and is here to help you drive positive change and impact.



Data Visualization



Research



Product Development



Marketing



Project Planning



Microsoft Office 365



User Experience