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# TRANSFORMING THE EMPLOYEE EXPERIENCE

Imagine an app that engages your workforce from the moment they leave for the office and all touch points throughout their day.

American Airlines launched the first airline app in 2009, today, all airlines have an app to manage the passenger experience; from home, through security, and on to destination. With the high utilization within the airline industry, consumers now expect an app – will the same be true for the future of work?

**Are you ready to transform your work experience?**

Day Planning & Team Connectivity

Transit, Commute, Weather

Digital I.D.

H&S, Emergency Communications

Information, Amenities, Weather

Desk & Room Booking

Food, Beverage & Catering

Programming, Fitness, Classes

Events: Ted Talks & Celebrations

Help Desk

Employee Feedback

Single platform, multi-level user interface, seamless experience.

## Experiential Transformation

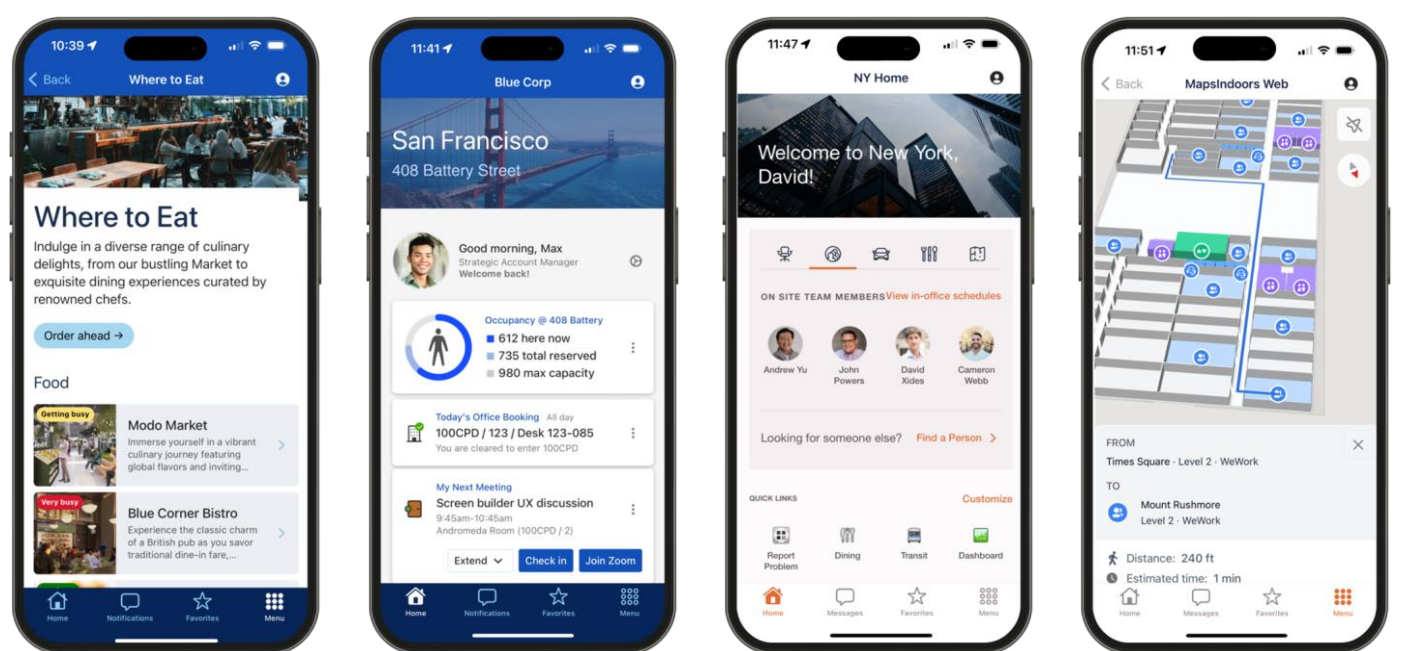
The business landscape is more competitive than ever before. Attracting and retaining talent remains a priority. Return to office and employee engagement is top-of-mind for most business leaders today. Digitizing your employee journey, no matter where they may be, is set to follow the pattern of the airline experience. Are you ready?

## Next Generation Work Experience Apps

Modo Labs has pioneered the art and technology of a fully integrated app to manage the work experience, including every step of the employee journey. Imagine managing your commute, arrival and check-in, booking a desk, meeting room, ordering lunch, even knowing when your colleagues will be at the office in advance, or what programming, events, or amenities are available.

## Connect. Collaborate. Evolve.

- Support Return to Office Goals
- Improve Internal Communication
- Support Employee Success
- Revamp the Workplace Experience
- Make Processes People-Friendly



**Modo is a powerful platform that integrates every aspect of the employee journey from commute, weather, security, amenities, connectivity, and collaboration.**



**READY TO TRANSFORM YOUR WORK EXPERIENCE?**

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# SUPPORT, ENGAGE, AND INSPIRE YOUR MODO WORKFORCE, WHEREVER THEY ARE

With various work models at play, it's more important than ever you ensure your employees feel supported, engaged, and inspired. Future-looking companies are evolving their cultures, focusing on their people, and using workplace apps to transform the employee experience.

## A Digital Engagement Platform Built for a People-Centric Workplace

Modo Workplace is a powerful employee engagement platform for creating a robust, unified, cross-device workplace app. Quickly integrate enterprise systems, engaging features, personalized content, and more into a completely customizable company app. Out-of-the-box integrations, no-code UI, and API-driven extensibility accelerate development and simplify maintenance.

## Global Brands Power Their Workplace With Modo

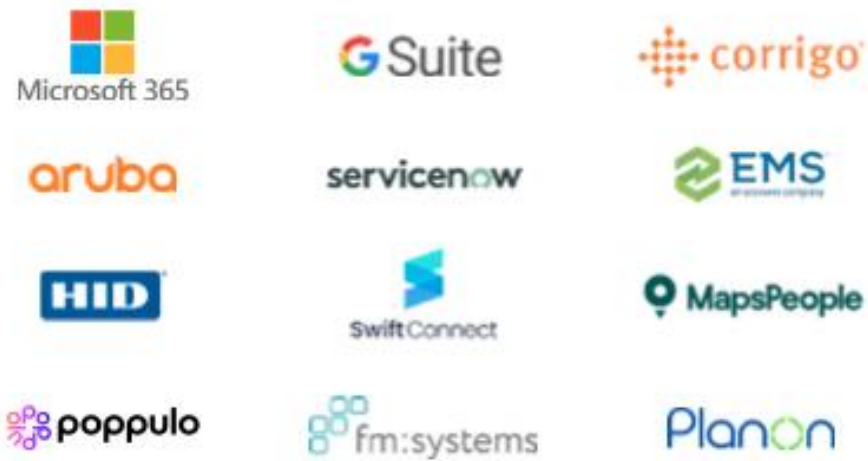
Some of the most progressive employee brands have already commenced their journey of transformation, leading the way in work experience.



### Modo's Comprehensive Digital Engagement Platform

#### Pre-Built Integrations

Near-unlimited, seamless integration opportunities with virtually any data source and web app. Meet any complex need with our productized integrations and native SDKs. Build customized experiences using low-code JSON and pre-built widget integrations. Here are a few of the many out-of-the-box integrations we offer:



#### Out-of-the-Box Tools

Starter kits, launch plans, design templates, and workplace modules are readily available to help you build and evolve your workplace app.



#### No-Code Development

No technical skills required. Our app-building UI simplifies development and enables stakeholders to assist with content development.



#### Enterprise-Grade Security

Hosted by AWS, our platform is SOC2 Type II certified, GDPR compliant and all data in transit and at rest is fully encrypted.



#### Single, Scalable Solution

Build and deploy one custom app. Updates are instant across all systems and devices. Easily scale your app to multiple locations and users.



#### Best-in-Class Support

Our team of digital experts is available 24/7 to ensure your app is a success. Tap our extended community of enterprise users for ideas and insights as you build your app.



## CASE STUDY: HSBC GLOBAL ADOPTION

**In 2021, HSBC embarked on a mission to enhance its return to office strategy by integrating a mobile workplace experience app. After a rigorous evaluation of over ten vendors, Modo was selected for its most innovative next generation workplace app solution.**

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The initial deployment at HSBC's flagship office in London set the stage for an expanded implementation across more than 70 locations worldwide, with more than 50,000 reservations made every month.

The app supports numerous use cases and employee touchpoints, seamlessly integrating with critical third-party systems. This global deployment leveraged several features and integrations to support HSBC's workplace experience vision, including:

- **Badge Access:** Integration with HID for secure access control.
- **Office 365:** Comprehensive integration including calendar, directory, and Teams.
- **Integrated Indoor Maps:** Providing context-aware experiences.
- **ServiceNow:** Enhanced end-user IT ticketing experience.
- **Corrigo:** Enhanced end-user facilities ticketing experience.
- **Visitor Registration:** Simplified form for registering and management of visitors.
- **Modo MyCircle:** This feature enables visibility into colleagues' schedules, fostering purposeful office visits.
- **Modo Communicate:** Facilitating messaging to specific groups or individuals.
- **Modo Create:** Content management that allows updating app content effortlessly.
- **Modo Analyze:** Continuous insights on app performance, user activity, and space utilization.

“On the point of community, as people were just starting to think about coming back to the office, Modo was ahead of the curve, because it was much more about community, it was much more about bringing people together and feeling united through technology.” – Gabrielle Fink, Director of Workplace Experience