



4xi

Global Consulting & Solutions
Inspiring a brighter future, together



Executive Biography



John Schmidt Corporate Strategy and Workplace Experience

John Schmidt has successfully managed high-transaction services in both operations and sales for over 30 years. John brings this experience in Hospitality, Office, and Amenity services. He has developed and rolled out service strategies for complex National companies as well as firms with smaller more concentrated footprints. He has experience in direct management, as well as outsourcing and operating as an outsourced provider. John believes that bringing a value and culture-based approach to solutions is the key to achieving excellence both internally and externally for firms. John managed all this through identifying and developing strong core competencies, building great partnerships, and balancing internal and outsourced solutions.

Prior to joining 4xi, John developed and drove the strategic direction for services at Bridgewater Associates, the largest **hedge fund** in the world. John was responsible for the entire suite of amenities at Bridgewater, ensuring that the company was not just competitive, but providing best-in-class services and innovation. That exemplified BW culture values, supported productivity, recruiting, and retention, as well as making sure the client experience with Bridgewater was always above expectations. John was responsible for re-envisioning amenities and services multiple times to ensure Bridgewater was not just keeping up with industry trends but pushing a head of trends.

John brings significant P&L and Budget experience to 4xi. He ran all outsourcing operations for the Fortune 500 company, IKON. Here he was responsible for building and transforming teams in high-pressure environments; at its peak, John was responsible for both Sales and Operations for 500M in revenue and over 2000 employees. John developed the strategy that moved a large portion of the business from analog to digital solutions. In addition, he was responsible for integrating multiple acquisitions into the company, and developed training and recruiting programs.

Earlier in his career, John ran two of the highest-volume full-service Restaurants in the country.

John is a trained Chef and holds degrees in Hospitality mgt and culinary arts. He is a values and culture-based leader who believes that the level of experience you can deliver to your clients is only limited by the experience you create for your employees. John and his wife even with their busy schedules are very community-focused, being foster parents to special needs kids. They are always looking to give time to the promotion and support of children and families in need. They reside in central PA.

Client Engagements:
John and the rest of the team at 4xi are here to help you drive positive change and impact. John is available to provide support individual projects and long-term strategic initiatives. John can help you develop strategies around hospitality, food and amenities. John can also provide support in evaluating and building programs driving operational and service excellence.

-  **STRATEGY**
-  **AMENITIES**
-  **HOSPITALITY**
-  **OPERATIONS**
-  **ORGANIZATIONAL CULTURE**

