# Executive Biography

## Sara Wright
### Graphic Design & Creative Services

With almost a decade of experience in the exciting world of graphic design, Sara has built a reputation as a versatile and innovative branding specialist.

Throughout her career, Sara has shown a knack for turning complicated ideas into visually captivating stories, helping many clients solidify and enhance their brand identities. Her portfolio is filled with a wide variety of projects, spanning from traditional print media to cutting-edge digital spaces, all of which showcase her dedication to perfection and careful attention to detail.

Starting her design journey in higher education, Sara has skillfully navigated through the ever-changing world of design trends and technologies, always staying ahead of the curve while maintaining a strong grasp on timeless design principles. Her expertise covers a wide range of skills, including logo design, motion graphics, photography, typography, color theory, and layout - all of which play a crucial role in creating cohesive and memorable brand experiences.

As Sara continues to push the boundaries of design, she remains dedicated to staying up-to-date on industry advancements and exploring new creative possibilities. Whether she's starting a brand from scratch or giving an existing identity a fresh new look, Sara brings a unique blend of creativity and strategic thinking to every project she takes on.

Sara earned her Bachelor of Fine Arts with a focus in Animation, Media Arts, and Design from Eastern New Mexico University.
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**Client Engagements:**

Sara is available to create custom designs to fit your business needs. If you are seeking to make a statement with unique design, create a more cohesive brand image, or expand your visual presence, Sara can guide your vision to realization.

Sara and the rest of the team at 4xi are here to help you drive positive change and impact.

- Custom Graphics
- Branding
- Editorial Design
- Social Media Graphics
- Photography
- Infographics
- Motion Graphics
- Adobe Creative Cloud