



# 4xi

Global Consulting & Solutions  
*Inspiring a brighter future, together*



## Executive Biography



### **Brittney Van Matre** Work Experience Strategy & Wellbeing

Brittney is a human experience, work, and wellbeing strategist focused on building companies that prioritize the wellbeing of humanity. It is her passion to promote, inspire, and create human and planetary flourishing by changing the way we work.

With over 17 years of management experience, including a decade at Nike in the consumer and employee experience space, most recently as the Director of Strategy for Nike Workplace Design, Brittney has important knowledge to share as companies look to reemerge in a post-Covid world and build holistic employee experience and workplace strategies with emotional intelligence and wellness at the core.

Brittney authored numerous pieces of strategic work at Nike including the Nike Workplace Experience strategy touching over 25,000 employees, Nike Workplace "Return to Home Turf" strategy covering the end-to-end Covid reemergence process, timelines, and strategy, and the World Headquarters Future Vision planning informing the future of work at Nike.

With her background in strategic consulting at KPMG, tenure with Nike, and entrepreneurial ventures with Lead Awake and Nature120 (forthcoming!), Brittney focuses her work on innovation, building a new future of work from the ground up.

Brittney is known for posing new ideas, arriving at creative solutions, and asking the right questions at the right time.

Her thought-leadership has been featured by CNBC, LinkedIn, Locatee Workplace Insights, Hello Monday, and many other media outlets, large and small. She has served dozens of clients in various capacities over the past several years including Nike, KPMG, USDA, HP, The Standard, Power Engineers, and the Search Inside Yourself Leadership Institute, born at Google.

#### Client Engagements:

Brittney is available to offer support on a consulting basis for individual projects and as ongoing expertise-on-demand.

If you are seeking to transform your work experience across your business and operations, Brittney can help.

Brittney brings first-hand operations and strategic experience to help her customers discover new horizons.

Brittney and the rest of the team at 4xi are here to help you drive positive change and impact.



**WORK EXPERIENCE**



**STRATEGY**



**DESIGN**



**WELLBEING**



**ENGAGEMENT**

