



4xi

Global Consulting & Solutions
Inspiring a brighter future, together



Executive Biography



Christy Cook Chief Sustainability Officer in Residence

Christy is a highly accomplished veteran in the field of Environmental, Social, Governance (ESG), and sustainability with nearly 20 years of experience. Her expertise lies in corporate sustainability and collaborating closely with clients to enhance their sustainability performance. From her beginnings in devising sustainability solutions for a single college campus, she expanded her impact to 8,500 sites across North America, spanning seven diverse business sectors, during her tenure at Sodexo, the 19th largest employer globally.

In her role at Sodexo, Christy served as an internal consultant to the company's top 500 partners, driving ESG reporting for Sodexo North America, and spearheading sustainability initiatives across the 8,500 sites to achieve Sodexo's ambitious public sustainability commitments. Additionally, she led the development in establishing world's largest food waste prevention program.

As the Vice President of Customer Success at Leanpath, an environmental software, Christy led the account management team and empowering clients to adopt food waste prevention and measurement practices in kitchens worldwide. Her strategic refinements of Customer Experience programs and processes ensured Leanpath's profitability while successfully doubling revenue.

Currently, Christy holds the esteemed positions of President and Chief Sustainability Officer at vranda, an ESG software solution that is in advanced acquisition discussions. She plays a pivotal role in guiding the company's sustainable vision and strategic direction.

Furthermore, Christy is the founder and CEO of InvestHER Strategies, where she serves as a trusted strategic advisor to sustainability leaders at startups and small businesses, empowering them to drive positive change. In her most recent endeavor, Christy joined the esteemed 4xi team as Chief Sustainability Officer, reinforcing the organization's commitment to environmental stewardship and responsible business practices.

With an illustrious career spanning diverse leadership roles in the ESG and sustainability sector, Christy continues to inspire and shape the future of sustainable practices, making a lasting impact on both businesses and our planet.

Client Engagements:

Christy is available to offer support on a consulting basis for individual projects and as ongoing expertise-on-demand.

If you are seeking to establish your ESG strategy, improve your sustainability performance, or implement measurements and reporting, then Christy can help.

Christy can support and guide you through the labyrinth of complexity to create your master plan for ESG and sustainability transformation.

Christy and the rest of the team at 4xi are here to help you drive positive change and impact.



ESG Strategy



Sustainability



ESG Road Map



Optimize Performance



Global Experience



Measuring Success

