

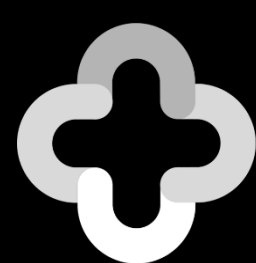


# STRATEGIC SALES & MARKETING, INC.

RELIABLE - PREDICTABLE - CONSISTENT

## SALES LEAD GENERATION

4xi Innovation Partner: Strategic Sales & Marketing



# 4xi

**4xi Global Consulting** understands the need of clients to access sales lead generation services and that's why we established a partnership with SSM – focused on quality, not quantity and generating highly qualified leads for your business.



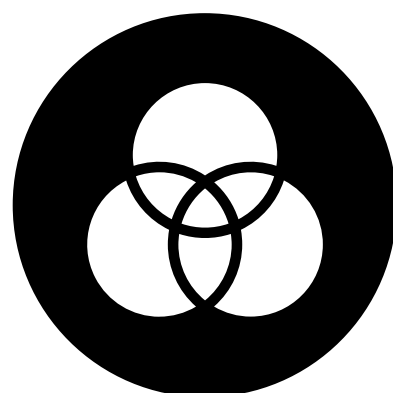
### OUR TEAM

SSM, with over 33 years of experience is a U.S. based lead generation company represented by native English speakers ensuring clear, culturally fluent communication with your prospects, turning qualified leads into opportunities.



### FOUNDATIONS

The SSM onboarding process is hand in glove with 4xi's MarketMatch® - Ideal Client Characterization, Profiling, and Target Client List. SSM take this foundational work, creates look-a-likes, and generates qualified leads.



### KNOWLEDGE

Taking your Star Page, SSM will take the time to understand your value proposition, develop scripts and have the experience and wherewithal to talk knowledgeably about your business and value proposition.

**U.S. BASED OPERATIONS**  
**33 YEARS EXPERIENCE**  
**QUALIFICATION PROCESS**  
**B2B LEAD GENERATION**  
**GROWTH IMPACT**

### EASY TO ENGAGE

FULLY CUSTOMIZED PROGRAM

8-WEEK INITIAL COMMITMENT

FROM 50 DEDICATED HOURS PER WEEK

4 TO 8 APPOINTMENTS PER MONTH

WEB BASED RESULTS IN REAL TIME 24/7

**CONTACT US TODAY TO LEARN HOW 4XI CAN HELP AND SUPPORT YOUR GROWTH.**



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www.4xiconsulting.com



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