Executive Biography

Hannah Spearman
Graphic Design
& Creative Services

Hannah is a highly creative and multi-talented graphic designer with experience in print and digital design, branding, production, and marketing.

Over the last decade, Hannah has worked as a freelance graphic designer and a marketing specialist. She has worked on a broad range of projects including a national marketing campaign for a large corporation as well as branded a number of small businesses across the state of New Mexico. Her experience as a marketing specialist gives her a unique perspective on design that aligns directly with business needs and customer satisfaction.

During her time as a marketing specialist, she created marketing campaigns from conceptualization, through the design process, and dissemination. She succeeded in increasing sales year over year by as much as 20% during her tenure. She feels that her success came from using a one-of-a-kind approach that resonated with her target audience more than using generic, cookie-cutter designs. Her knowledge of marketing and business practices inform her design choices.

As a freelance designer Hannah has had the opportunity to create wide array of marketing collateral. She has direct experience in branding, editorial design, infographics, brochures, social media graphics, presentation design, direct mail, apparel, and product packaging.

Hannah received a Bachelor of Fine Arts degree with an emphasis in Graphic Design and a minor in Business, from Eastern New Mexico University.

Client Engagements:

Hannah is available to create custom designs to fit your business needs. If you are seeking to make a statement with unique design, create a more cohesive brand image, or expand your visual presence, Hannah can guide your vision to realization.

Hannah and the rest of the team at 4xi are here to help you drive positive change and impact.

- Custom Graphics
- Marketing Collateral
- Editorial Design
- Social Media Graphics
- Presentation Design
- Infographics
- Adobe Creative Cloud
- Microsoft Office 365