






Mashgin returns substantial business benefit

Mashgin is the fastest point of sale solution on the market today. Using computer vision technology, and artificial intelligence, Mashgin delivers a touch-less, cashier-less, transaction experience that is 4X the speed of traditional POS, increases sales, allows for 24/7 operations, and transforms the consumer experience.

With over 300 installations across business & industry, in education, sports and stadia, leisure and retail, and in convenience stores, Mashgin is the leading solution that not only drives consumer experience but substantially improves business performance too.

-  **4X Speed vs. Traditional Alternatives**
-  **80% Reduction in Cashier Labor Costs**
-  **50% Reduction in Lines**
-  **50% Reduction in Cash and Cost of Cash**
-  **20% Increase in Spend**

In a business with \$1M in annual sales, installing Mashgin can improve Gross Profit by around 5% or \$50,000 a year in additional profit!

With such a powerful business case, what are you waiting for to access a better experience for your consumers, and better business?

- You tell us the location and our team will deliver and set up the system
- 48-hour initial training, system configuration, and set up
- Mashgin is easy to use and consumer intuitive
- Easy monthly payment - Hardware and Software as a Service model
- Return on Investment achieved from Day 1 of operation

We understand that operations is busy, often fighting fires daily, with no time to embrace change, and that's why we take the burden from operations and seamlessly manage the transformation for your operations teams and drive the impact for your business.

We also understand where we've been in the past 12 months and believe that now is the time to make change before people fully reenter public places, including work, education, and leisure and make these transformative changes now.



"We like Mashgin, and we think you will too. Having installed over 50 in my own operations, I can vouch to how they really do transform the consumer experience and drive business benefit."

Barbara Boden, Managing Partner & Co-founder 4xi Global Consulting & Solutions

